



2023/2024
Course Catalog
Volume 7 • No. 1

Academy of Creative Artistic Productions, LLC

"We Create Role Models"™



Offering Courses in...

- Videography
- Television
- Photography
- Modeling
- Acting
- Theater & Stage
- Personal Development
- Etiquette
- Personal Marketing & Advertising
- Fashion & Design

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Central Office / Academy Location

Academy of Creative Artistic Productions, LLC
39111 Six Mile Road,
Livonia, Michigan 48152

Owner/Administrator: Kimberly Simpson
Email: KimSimpson@YEAgency.com
Phone: 517-294-2264
www.ACAPMichigan.com

About our Locations:

ACAP has six locations. Our main office in Livonia, Southfield, Novi, Bloomfield, Troy, and offices in OH & IN. All include 3 large classrooms/conference rooms, a break room, private offices, restrooms and ample parking.

The School is conveniently located with easy access to highways; close proximity to Schoolcraft College, Suburban Showplace and Providence Hospital.

Board of Directors:

Kimberly Simpson
Anthony Adamczyk
Ian Simpson
Emily Knowles



Administrators / Instructors

Kimberly Simpson – Administrator / Instructor
Video & Television Productions, Professional Modeling,
Etiquette, Personal Marketing & Advertising, Fashion &
Design Programs

Brad Zielger – Instructor
Rex Arsich – Instructor
Professional Photography Programs

Jared Withrow – Instructor
Acting, Theater & Stage Productions

LaVonn Price - Instructor
Marcell Whitfield - Instructor
Tenisa Newman - Instructor
Brandi Long - Instructor
Lauren Witter - Instructor (children's classes)
Maggie Schwierking - Instructor (children's classes)
Professional Modeling Programs

Calendar of Observed Holidays

ACAP follows all public holidays same as any public school in your local area.

Placement Assistance

The Academy will be helping students with job placements in the industry along with offering specialized services to help promote them in the business.

Enrollment Date

Programs are taught in modules; therefore enrollment is continuous. Enrollment will begin the first of every year.

Entrance Requirements

Students under the age of 18 must have a signed permission of a parent or legal guardian. Each student must fill out an enrollment application for submission and review. Once approved, the student will receive class syllabus and start date.

Graduation Requirements

On completion of all course program requirements, the student will receive a certification of completion from Academy of Creative Artistic Productions, LLC.

Tuition Charges and Fees

(For activities, labs, rentals, deposits, and any other charges)

Registration fee: \$100.00

All tuition charges are listed with each program along with any additional class fees or charges. A \$250.00 deposit are required for each class.

For our Refund Policies see Page 22.

School Supplied Equipment

Each program has a material and supply section that explains what equipment and/or supplies that is required. Please refer to each program class description.



School Policies

Absences

If a Student has to be absent, they must call and inform the Academy. Once a Student is absent, they are required to make the class up. The student is required to schedule the missed class with the program director within 3 months of the program being taken.

Class Structure

All classes offered at ACAP are 80% class lab work and 20% lecture time.

Complaint Policy

Any complaints in regards to the Academy and /or its employee's can be addressed by filing the complaint with the Academy of Creative Artistic Productions, LLC. in writing. The complaint can be mailed to the address posted in catalog or e-mailed to KimSimpson@yeagency.com or contact the Proprietary School Section at www.michiganps.net.

Credit Transfers

ACAP does not transfer or allow credits based on previous education and training.

Grading System

If the student attends all the classes, turns in all work assignments, and has their tuition paid in full, the student will receive a satisfactory grade that allows them to receive their certificate.

Graduation Requirements

Students that have met all requirements of the particular program that they are enrolled in, will receive a certificate of completion of that program from the Academy of Creative Artistic Productions, LLC.

Leaves

If the Student has to leave the program for a period of time, depending on the time frame, (discretion of the program director) with direction from the program director, the student may be able to make-up the classes and complete the course. If the program director needs to suspend the student status from "active" to "non-active", the Academy will refund the student based on the terms listed on the enrollment contract.

Make-up Work

All work needs to be made up to receive credit for the class certificate. All makeup work needs to be completed by last day of class within that scheduled term.

Re-entrance Conditions

The student will be required to meet with the program director for re-entrance. Based on the cause of dismissal, the director will make sure all the class requirements can be achieved and ensure re-entrance is in the best interest of the student, the class and the Academy.

Suspension

Student can be suspended for violating any of the rules or regulations set forth by the Academy. Any destruction or abuse to property or a person is an immediate suspension. Please see the Rules of Student Conduct for Probation or Dismissal.

Tardiness

Arrive on time. If the student is tardy more than 30 minutes, they will not be allowed in the class and will have to make the class up.



Rules of Student Conduct for Probation or Dismissal

Any violation of the follow rules of conduct will cause the student to be in a “Probation” status:

- Please be on time for class and prepared. If a student misses more than (3) classes in a row, they will be put into a “suspended” mode until the Academy can resolve the issue with the student.
- Turn in all your work on time. Any missed or unsatisfactory assignments, needs to be made up, and turned in before program completion date. All assignments need to be turned in to receive class certificate of completion.
- Dress appropriately to class. Some classes may require special dress for class assignments.
Make sure to dress in clean, non-reveling, no holes, with any excessive skin showing, clothes with the appropriate shoes for the type classes being offered. Instructors will have the final say on photo shoot or production attire.
- There is no eating or drinking in the class rooms.
- Please pick up after yourselves and be courteous to those around you.
- When you cannot make a class, you are required to call and excuse yourself from class and re-schedule the class you are missing with the next available class scheduled date.
- Cell phones and music devices need to be turned off during classes.
- Respect all Directors, Administrators, Instructors, and Academy personnel.
- Respect all of the facilities property inside the building and out.
- Always sign in at the front desk before going to your classroom.
- Always be on time with your payments.

Any violation of the follow rules of conduct will cause the student to be in a “Dismissal” status:

- The Academy Building is a smoke free environment.
- No alcohol, drugs, weapons, or any substance that can harm a person or property is allowed on or around the premise.
- If you are under 18, you are not permitted to leave the building for lunch or breaks without your parent or guardian unless they have signed a consent form.



Why ACAP?

So many reasons!

We offer specialized classes not offered anywhere else.

We are state certified.

We are very excited to announce our new programs in Fashion & Design!

From learning to sew to being a professional designer.

Designers, start your entrepreneurship here, step by step, launch your line!

Where else can you learn to be a true professional certified model, ready for good professional work?

Where else can you learn to be a great actor and be prepared for any role?

Or learn specialized fields first hand in front and behind the camera?

Learn about specialized careers in the entertainment business.

What about being taught from some of the best instructors in Michigan?

I think you're starting to get the idea of the artistic productions we produce.

Check us out at **www.ACAPMichigan.com**, come join our team and be part of the fun!



Programs of Study

Videography & Television

Photography

Modeling

Acting

Theater & Stage

Personal Development

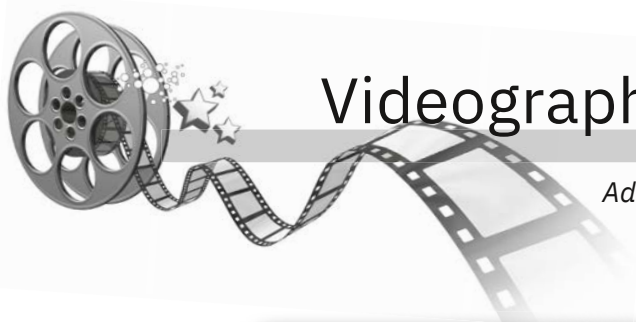
Etiquette

Personal Marketing & Advertising

Fashion & Design

Programs





Videography • Television Classes

Administrator / Instructor: Kimberly Simpson

All classes offered at ACAP are 80% class lab work and 20% lecture time.
ACAP does not transfer or allow credits based on previous education and training.

VTP_1

Videography - Television Productions I

Introduction to Video Production

Duration: 7 week program (28 hours) – 4 hour classes

Ages: 18+

Prerequisite: None

Required Materials & Supplies: Professional Camera, laptop or computer, software.

Tuition: \$1,200.00

DESCRIPTION: This class will cover an understanding of what goes into basic video production. Each student will learn about shooting techniques, basic lighting and audio, basic editing all centered on basic Television Production. After these 7 weeks each student will have an understanding of video production and how it relates to Television Production.

VTP_2

Videography - Television Productions II

Intermediate Video Production

Duration: 13 week program (39 hours) – 3 hour classes

Ages: 18+

Prerequisite: VTP_1

Required Materials & Supplies: Professional Camera, laptop or computer, software.

Tuition: \$2,400.00

DESCRIPTION: This class will cover pre- production planning, Electronic Field Production, Advance shooting techniques and lighting and audio with editing all centered on Television Production. After these 13 weeks each student will have an understanding of video production and how it relates to Television Production.

VTP_3

Videography - Television Productions III

Advanced Video Production

Duration: 13 week program (39 hours) – 3 hour classes

Ages: 18+

Prerequisite: VTP_2

Required Material & Supplies: Professional Camera, laptop or computer, software.

Tuition: \$2,400.00

DESCRIPTION: This class will focus on putting Videography and Television Production together. Electronic Field Production will continue with setup and operations around a “suit case studio”. After these 13 weeks each student will have an understanding of video production and how it relates to Television Production.



Photography Classes

Administrator / Instructor: Rex Arsich



PPP_1

PROFESSIONAL PHOTOGRAPHY PRODUCTIONS I

Novice Digital Photography

DURATION: 6 week program (18 hours) – 3 hour classes

AGES: 16+

PREREQUISITE: Prior computer experience is recommended but not required

REQUIRED MATERIALS & SUPPLIES: Students must provide a notebook, pencil, journal, digital SLR camera, camera flash, laptop computer and camera operation manuals.

TUITION: \$800.00

DESCRIPTION: This course provides students with an introduction to current digital imaging technology. During the course of the class you will learn how to set all basic controls on your camera, as well as understanding the important menu items and shooting modes available. We'll focus on strategies for improving your photography, including how to achieve perfect color, how to capture the decisive moment, and how to improve the quality of your photographs. Basic photo editing will also be studied and basic skill taught. Student will begin a portfolio of class assignments.

PPP_2

PROFESSIONAL PHOTOGRAPHY PRODUCTIONS II

Studio Lighting I

DURATION: 8 week program (24 hours) – 3 hour classes

AGES: 16+

PREREQUISITE: Basic photographic skills, Understanding basic SLR menu functions

REQUIRED MATERIALS & SUPPLIES: Students must provide a notebook, pencil, journal, digital SLR camera, additional telephoto camera lens and camera flash.

TUITION: \$800.00

DESCRIPTION: Light is the single most important piece of equipment a photographer must possess, and having a well-rounded knowledge of light's qualities and properties is essential. We will study the basics both natural and artificial light. Portrait studio lighting is studied in detail. Posing and composition will be explored.

PPP_3

PROFESSIONAL PHOTOGRAPHY PRODUCTIONS III

Introduction to Modeling Photography

DURATION: 13 week program (39 hours) – 3 hour classes

AGES: 16+

PREREQUISITE: Fundamentals of digital photography – Prior computer experience is recommended but not required

REQUIRED MATERIALS & SUPPLIES: Students must provide a notebook, pencil, journal, digital SLR camera, camera flash, additional telephoto camera lens, laptop computer and camera operation manuals.

TUITION: \$1,200.00

DESCRIPTION: This is a course for students to understand basic model Photography and its processes. Area of study include: Camera operation, studio lighting and composition. Good model direction methods, understanding and learning how to create styling, and creating good communication with the model. The student will be introduced to image processing, printing and final presentation techniques.



Modeling Classes

Instructors: Kimberly Simpson, Lauren Witter, Maggie Schwierking, LaVonn Price, Marcell Whitfield, Tenisa Numan, Brandi Long

PM_1

Professional Modeling I

Children's Professional Modeling & Introduction to Acting Program

Duration: 13 week program (26 hours) – 2 hour classes

Ages: 4 - 8

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$900.00

DESCRIPTION: This program is geared for children ready to show their talents though modeling and acting. The children learn how to represent themselves in a professional manner and know about the business before going to auditions. This course helps build confidence and structure to the child's performances. This course will allow the student to experience modeling, acting, public speaking, promotional and production work in class. They will be filmed and photographed professionally. They will graduate with a certificate of completion, a resume, a portfolio, comp card digital, head shots and copies of all film work.

PM_2

Professional Modeling II

Professional Modeling Program II – Pre-teen Program

Duration: 13 week program (26 hours) – 2 hours

Ages: 9 - 13

Prerequisite: None

Required Materials & Supplies:

Notebook/Computer with internet access.

Tuition: \$1,020.00

DESCRIPTION: This program is geared for young adults ready to show their talents though modeling and acting. The students learn how to represent themselves in a professional manner and know about the business before going to auditions. This course helps build confidence and structure to the student's performances. This course will allow the student to experience modeling, acting, public speaking, promotional and production work in class. They will be filmed and photographed professionally. They will graduate with a certificate of completion, a resume, a portfolio, comp card digital, head shots and copies of all film work. Most of all, the students will receive the confidence, experience and skills needed to work in this business.





Modeling Classes *Continued*

PMP_3

Professional Modeling III

Professional Modeling & Introduction to Acting Program - Teens

Duration: 20 week program (60 hours) – 2-3 hour classes

AGES: 13 - 19

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$1,800.00

DESCRIPTION: This program is geared for young adults ready to show their talents through modeling and acting. The students learn how to represent themselves in a professional manner and know about the business before going to auditions. This course helps build confidence and structure to the student's performances. This course will allow the student to experience modeling, acting, public speaking, promotional and production work in class. They will be filmed and photographed professionally. They will graduate with a certificate of completion, a resume, a portfolio, comp card digital, head shots and copies of all film work. Most of all, the students will receive the confidence, experience and skills needed to work in this business.

PMP_4

Professional Modeling IV

Professional Modeling & Introduction to Acting Program

Duration: 20 week program (60 hours) – 2-3 hour classes

Ages: 20+

Prerequisite: None

Required Material & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$2,350.00

DESCRIPTION: This program is geared for adults because the program is more detailed and moves faster. The students learn how to represent themselves in a professional manner and know about the business before going to auditions. This course helps build confidence and structure to the student's performances. This course will allow the student to experience modeling, acting, public speaking, promotional and production work in class. They will be filmed and photographed professionally. They will graduate with a certificate of completion, a resume, a portfolio, comp cards, head shots and copies of all film work. Most of all, the students will receive the confidence, experience and skills needed to work in this business.

ACAP Models

Modeling is more than just walking down a runway – it's more than just worrying about how you look. ACAP models are "Role Models." In addition to the overall training our Academy provides, we prepare each student with the professional experience and knowledge to become a better person – both inside and out. Our models are intuitive about the business; they are professionals; they are confident; they have endless motivation; they are very creative and genuine; and they gain and earn respect from their peers. They become famous mentors for others just getting into the business. Be one of our models, be a mentor, be a "Role Model!"



Acting

Administrator / Instructor: Jared Withrow, LaVonn Price

PA_1

Professional Acting I

Professional Acting I – Children's Program

Duration: 13 week program (26 hours) – 2 hour classes

Ages: 6 - 8

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$550.00

DESCRIPTION: This course introduces children into an acting film environment. The students learn all about auditioning, reads and memorizing lines and techniques to help them with the development of characters and body expressions. They will experience in class, how a live audition is performed for casting of a possible new production in which they will be filmed and learn from the total experience. The students will learn how to prepare for auditions for potential commercials, short films or documentaries productions. The students will develop a character over the next 13 weeks and play a role in a production, that will be filmed and giving to them as a part of their graduation. The students learn all about a production, what is involved, and how important their role is, as part of the total production.

PA_2

Professional Acting II

Professional Acting II – Teen Program

Duration: 13 week program (39 hours) – 3 hour classes

Ages: 9 - 13

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$750.00

DESCRIPTION: This course introduces teens into acting and the film industry. The students learn all about auditioning, reads and memorizing lines and techniques to help them with the development of characters and body expressions. They will experience in class, how a live audition is performed for casting of a possible new production in which they will be filmed and learn from the total experience. The students will learn how to prepare for auditions for potential commercials, short films or documentaries productions. The students will develop a character over the next 13 weeks and play a role in a production, that will be filmed and giving to them as a part of their graduation. The students learn all about a production, what is involved, and how important their role is, as part of the total production.

The Acting Program at ACAP

ACAP offers a unique Acting Program directed was produced by Kimberly Simpson with the help of those best in the business! Our current instructor Jared Withrow, brings the professional knowledge and experience to promote the best actors and actresses in Michigan. Jared's passion for acting allows him to reach students and teach various techniques that allows student's to perform at their full potential in front of the camera, on stage, and in the audition. His experience in major motion films and television brings a special insight and ability to move students in the right direction. Do you have what it takes? If you are serious about acting, don't miss this program.



Acting *continued*

PA_3

Professional Acting III

Professional Acting III – Adult Program

Duration: 13 week program (39 hours) – 3 hour classes

Ages: 21+

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$1,850.00

DESCRIPTION: This course introduces adults into acting and the film industry. The subject matter is at an adult level and more complex than the children's and teen programs. The students learn all about auditioning, reads and memorizing lines and techniques to help them with the development of characters and body expressions. They will experience a live audition for casting of a new production in which they will be filmed and learn from the total experience. The students will be casted for potential commercials, short films or documentaries productions. The students will develop a character over the next 13 weeks and play a role in a production, that will be filmed and giving to them as a part of their graduation. The students learn all about a production, what is involved, and how important their role is, as part of the total production.



Theater and Stage

Administrator / Instructor: Jared Withrow

LaVonn Price

TSP_1

Theater & Stage Productions I

Theater & Stage Productions I – Youth Program

Duration: 13 week program (26 hours) – 2 hour classes

Ages: 4 - 13

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$920.00

DESCRIPTION: This course is tailored for a small production and a simple story line that inter-acts children on stage with an understanding of a full production. The students learn from an actual audition to the final live performances. They learn about speech, posture, performing emotions, timing, teamwork, inter-action with other characters and the fun of being part of a story. The play is filmed and put on the web site for all to view if they wish. The experience gained in this class, makes for an excellent confidence and resume builder.

TSP_2

Theater & Stage Productions I*Theater & Stage Productions II– Adult Program*

Duration: 13 week program (39 hours) – 3 hour classes

Ages: 13+

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$1,850.00

DESCRIPTION: This course takes our students from an actual audition to the final live performances. They learn every aspect of the process and all that is involved with putting on a full production. The play is filmed and put on the web site for all to view if they wish. The experience gained in this class, makes for an excellent resume builder and allows the student to see if they would like to pursue a career in theater.

**Personal Development***Administrator / Instructor: Kimberly Simpson*

PD_1

Personal Development I*Rediscovering Yourself ~ Motivational Program I*

Duration: 16 week program (48 hours) – 3 hour classes

Ages: 16+

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$1,200.00

DESCRIPTION: The first four weeks of class discussion is on the mind and how it works. The discussions will allow the individual to understand the way they think and why. Understanding this, allows one to make healthy changes in our way of thinking. The students will see how we think also effects the way we live our lives and how it relates our physical and spiritual being.

The next eight weeks, the student will dive into their bodies, inside and out, learning how each one of us is so different and what is good for our statue and age. The students will learn what they should do daily, monthly, yearly to keep one healthy, strong, young & beautiful. The classes start at the top and work all the way down the body. By the end of the eight weeks, the students will know their own body better than ever before and how to maintain and keep themselves healthy and beautiful inside and out.

The next four weeks deals with the spirit. These classes are to help individuals center themselves and know how to stimulate positive emotions and peace that allows the bodies chemicals to produce proper stimulant for rest and peace of the mind and body. There will be discussions on different methods of rest, meditation, and advice on techniques, to help in the process of relaxation and soothing of the spirit.



Personal Development *continued*

PD_2

Personal Development II

Getting Back to Work ~ Motivational Program II

Duration: 9 week program (27 hours) – 3 hour classes

Ages: 16+

Prerequisite: Computer knowledge of the internet and Microsoft Word

Required Materials & Supplies: Students must provide a notebook, pencil, new personal journal, laptop computer with Internet access and Microsoft Word software.

Tuition: \$700.00

DESCRIPTION: This program is geared for those who are getting back into the work force and don't know where to start and how to market themselves. Whether you are changing jobs, forced to change careers, or just have to go back to work after being off for so many years, this program is for you. Let us help you get ready for that important interview(s). The program will discuss the where we have been and where we need to go. The programs helps individuals gain the confidence to get back in the working field. The student will analyze the options and possibilities for job placements and get prepared with the professional tool, documents and personal style to represent them.

Etiquette

Administrator / Instructor: Kimberly Simpson

PE_1

Proper Etiquette I

Proper Etiquette I – Youth Program

Duration: 8 week program (16 hours) – 2 hour classes

Ages: 12 - 15

Prerequisite: None

Required Materials & Supplies: Notebook/Journal/Laptop and/or Computer

Tuition: \$700.00

DESCRIPTION: This course introduces children to young adults' proper manners and etiquette. It explores ways of being proper instead of rude. The program will cover everything from how they present themselves to others, proper communication, proper social interaction, public speaking, manners, dining and writing etiquette, but also, how to plan with proper etiquette in mind. The class will have a formal social dinner at the end of the program and use all the techniques they have learned during the course of the program.



Course Schedule

For any updates:

Course schedules are always available online @ www.ACAPMichigan.com

PE_2

Proper Etiquette II

Proper Etiquette II – Adult Program

Duration: 8 week program (24 hours) – 3 hour classes

Ages: 16+

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$900.00

DESCRIPTION: This course introduces adults' proper etiquette techniques and manners. This program allows an individual an advantage of proper etiquette and manners which have been lost through the years. Individuals that have this training seem to stand out from everyone else. This class allows for that extra edge on the job interview or in the business world. The program will cover everything from how to represent them to the social and business world. Proper communication, proper social interaction, public speaking, manners, dining and writing etiquette, and how to plan with proper etiquette in taught in detail in this program. ` This program will have a formal social dinner at the end of the course and use all the techniques they have learned during the past 8 weeks of the program.

PE_3

Proper Etiquette III

Proper Etiquette III – Tea & Etiquette Program

Duration: 10 week program (30 hours) – 3 hour classes

Ages: 16 +

Prerequisite: None

Required Materials & Supplies: Students must provide a notebook, pencil and journal.

Tuition: \$900.00

DESCRIPTION: This course introduces the essentials of tea etiquette both socially and in business. The class teaches the principles of being a host in a afternoon tea to how to use and handle all the equipment. The students learn about responsibilities and duties, introductions, business etiquette to actually brewing and knowing the different tea types. This program allows an individual an advantage of proper etiquette and manners which have been lost through the years. Proper communication, proper social interaction, public speaking, manners, dining and writing etiquette, and how to plan with proper etiquette in taught in detail in this program.



Personal Marketing

Administrators / Instructors: Kimberly Simpson & Emily Knowles

PMK_1

Personal Marketing & Advertising

Self-Promotional Marketing and Advertising Skill Building

Duration: 8 week program (24 hours) – 3 hour classes

Ages: 16+

Prerequisite: None

Required Materials & Supplies: Students must provide a laptop computer, notebook and pencil, Internet access for homework assignments is also required.

Tuition: \$840.00

DESCRIPTION: This course will teach the art of self-promotion – specifically how to effectively position, market and advertise yourself successfully. This course will help students create a professional appearance or “persona” that sells; it will teach students how to build and maintain a resume, portfolio and composition book; and finally, the course will cover effective industry marketing techniques and venues that generate results. This is a career development curriculum designed to prepare individuals for professional success.

A SNEAK PEAK OF WEEK 2...

Marketing research and planning:

In this session, students will spend time researching career opportunities. They will use their assessment sheets to identify their personal qualifications and goals. This assessment will help students identify firms offering jobs that align with their career objectives. Once students identify their personal career objectives, they will be required to research and create a list of firms that best fit their chosen career path. With the help of the instructor, students will develop a list of necessary marketing materials and promotional strategies that will lead to interviews, auditions and jobs. Professional presentation and follow-up procedures will be covered in this class along with media advertising costs and creating a marketing budget.

WHAT THIS COURSE OFFERS:

Self-promotion is so important for freelance and contract success. This course covers the following the following topics:

- Personal Assessment on goals, strengths along with information for creating a unique persona and brand image.
- Marketing research and planning
- Creating a resume, cover letter and portfolio
- Developing a personal, professional style that sells
- Self-promotion media venues
- Creating your own marketing and advertising campaign



FASHION & DESIGN

Administrators / Instructors: Kimberly Simpson, Marcell Whitfield

F&DE_1 **FASHION & DESIGN - ENTREPRENEURSHIP**

Student/Designers- Self Promoting - Entrepreneurs

Duration: 8 week program (24 hours) – 3 hour classes

Ages: 16+

Prerequisite: Original Design Work/Design Line/sketches or actual garments

Required Materials & Supplies: Students must have a laptop computer with internet access.

Tuition: \$840.00

DESCRIPTION: This course will teach the processes of producing a collection for retail sales. Analyzing, exploring, and planning everything from design to manufacturing, advertising to retailing. Create your branding, understand your market, know your specific price points, and make sure products are delivered exactly as designed and within budget. Let's look at the industry you specialize in with a focus on that industries technology, manufacturing, distribution and knowing the terminology, size grading, and thinking sustainability. Step-by-step process in getting your product to market.

F&DMFP_1 **FASHION & DESIGN - MEDIA FASHION PHOTOGRAPHY**

Student/Designers- Self Promoting - Entrepreneurs

Duration: 8 week program (16 hours) – 2 hour classes - (Photoshoot optional)

Ages: 16+

Prerequisite: Original Design Work/Design Line - sketches or actual garments

Required Materials & Supplies: Students must have a laptop computer with internet access.

Tuition: \$750.00

DESCRIPTION: Learn about the world of fashion media. Editorial photography plays a major role now in and on social media platforms. Understanding the central role of fashion photography in fashion media is everything these days to promote your product(s). We explore how fashion media brands use social media to gain customers. Learn to expand your digital footprint and expand your network for more sales. *Studio photoshoot for look book and advertising available upon request - not included in class cost.

Learning the proper steps to launch a line can save you years and money.
From design to distribution, it is all a process of professional planning.

Are you ready? Let's go!



FASHION & DESIGN *Continued*



F&DS_1

FASHION & DESIGN - Sewing for Beginners

Student/Designers- Self Promoting

Duration: 8 week program (16 hours) – 2 hour classes - (Online or in Classroom)

Ages: 14+ (Under 18, needs guardian approval)

Prerequisite: None

Required Materials & Supplies: Sewing machine, Bobbins, Thread Scissors (paper and fabric), Hand sewing needles, Seam ripper, Measuring tape, and Tailors chalk, additional material required based on project needs.

Tuition: \$550.00

DESCRIPTION: This course teaches the fundamentals of professional sewing and apparel construction techniques. Students learn basic cutting, sewing and finishing by hand and by machine. They will also learn to identify sewing and apparel construction terminologies and tools. Students will grasp the basic techniques of measuring, cutting, handling and pressing fabric. Learn to utilize proper sewing techniques on a variety of fabrications, with a focus on handling and finishing. Students will learn the appropriate hem and seam techniques on various fabrics.

F&DS_2

FASHION & DESIGN - Sewing for Intermediate

Student/Designers- Self Promoting

Duration: 8 week program (16 hours) – 2 hour classes - (Online or in Classroom)

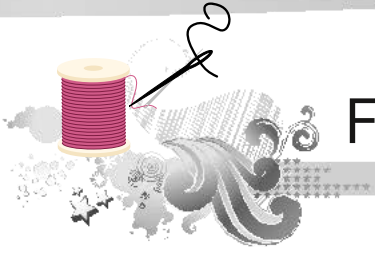
Ages: 14+ (Under 18, needs guardian approval)

Prerequisite: Knowledge equal to the Beginners program

Required Materials & Supplies: Sewing machine, Bobbins, Thread Scissors (paper and fabric), Hand sewing needles, Seam ripper, Measuring tape, and Tailors chalk, additional material required based on project needs.

Tuition: \$550.00

DESCRIPTION: This course builds on Sewing techniques taught in the beginners class, providing students with more advanced construction and finishing techniques, including sleeve insertion, pockets and closures. Students will learn a variety of sleeve types including regular, raglan and cap sleeves. Students will learn a variety of collar types and learn about pocket types including patch and welt type pockets. Students will learn more advanced sewing, finishing and hemming techniques for a variety of difficult fabrications.



FASHION & DESIGN *Continued*

Couture

The business of designing, making, and selling fashionable custom-made clothing.
Known in Paris for years, now offered here!

F&DS_3

FASHION & DESIGN - Sewing for Advance - Couture

Student/Designers- Self Promoting

Duration: 8 week program (16 hours) – 2 - 3 hour classes - (Online & in Classroom)

Ages: 14+ (Under 18, needs guardian approval)

Prerequisite: Knowledge equal to the Intermediate program

Required Materials & Supplies: Sewing machine, Bobbins, Thread, Scissors (paper and fabric), Hand sewing needles, Seam ripper, Measuring tape, and Tailors chalk, additional material maybe required based on project needs.

Tuition: \$850.00

DESCRIPTION: This course builds on sewing techniques taught in the intermediate class, providing students with more advanced construction and finishing techniques, including special construction, pattern making, unique design concepts, sketching, tailoring, sizing, and fittings. Students will learn a variety of techniques for one-of-a-kind designs. Students will learn understand the complexity of couture. Students will learn more advanced sewing, finishing, and techniques for a variety of difficult fabrications. *Live model provided for designs. Photoshoot of final product.

*Live Models available through ACAP only.



Enrollment Application



Student Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Age: _____ Date of Birth: _____ Email: _____

Cell Phone: _____

If under the age of 18, Parent or Guardian Name: _____

Address if different than Student: _____

City: _____ State: _____ Zip: _____

Email: _____ Cell Phone: _____

Education: _____

Current School: _____

Grade Level: _____ Grade Point Average: _____

College: _____

Trade or Business School: _____

Other Training: _____

How did you hear about us? _____

Refund Policy:

The tuition and fees paid by the applicant shall be refunded if the applicant is rejected by the school before enrollment. An application fee of not more than \$100.00 may be retained by the school if the application is denied. Upon written cancellation the remaining monies shall be refunded.

Your status is considered an active student, absent or present in class, until written cancellation is received by the Academy. Refunds of tuition fees; for withdrawal after classes commence shall be prorated according to the following schedule:

Percentage of Classes Completed	Percentage of Tuition owed to Academy
First week	15%
After 10%	30%
After 15%	50%
After 20%	75%
After 25%	100%

Acceleration and Delinquency: Should any installment not be paid when due, the school shall have the right to charge a delinquency charge of five (5%) percent of any installment in default for more than ten (10) days. If the account has to go to a collection agency, such expenses incurred by the Academy in effecting collection, will also be charge to the student. It is understood and agreed that the amount of tuition aforementioned must be paid in full before the student can be permitted to graduate.

Academy of Creative Artistic Productions, LLC
39111 Six Mile Road
Livonia, Michigan 48152

KimSimpson@YEAgency.com

www.ACAPMichigan.com

Course Starting Dates

Video & Television Productions (VTP)

PVTP_1 Introduction to Video Productions

Tues. 6:00–10:00 PM / 7 weeks / 4 hour classes

Starting: (offered 6 times during the year)

PVTP_2 Intermediate Video Productions

Mon. 6:00–10:00 PM / 13 weeks / 4 hour classes

Starting: (offered 4 times during the year)

PVTP_3 Advanced Video Productions

Thur. 6:00–10:00 PM / 13 weeks / 4 hour classes

Starting: (offered 4 times during the year)

Professional Photography (PP)

PPP_1 Novice Digital Photography

Tues. 6:00–9:00 PM / 6 weeks / 3 hour classes

Starting: (offered 5 times during the year)

PPP_2 Studio Lighting I

Wed. 6:00–9:00 PM / 8 weeks / 3 hour classes

Starting: (offered 5 times during the year)

PPP_3 Introduction to Modeling Photography

Thur. 6:00–9:00 PM / 13 weeks / 3 hour classes

Starting: (offered 4 times during the year)

Professional Modeling (PM) PM_1 Youth Program

Mon. 6:00–8:00 PM / 13 weeks / 2 hour classes

Starting: (offered 4 times during the year)

PM_2 Pre-teen Program

Mon. 6:00–8:00 PM / 13 weeks / 2 hour classes

Starting: (offered 4 times during the year)

PM_3 Teen Program

Wed. 6:00–9:00 PM / 20 weeks / 3 hour classes

Starting: (offered 3 times during the year)

PM_4 Adult Program

Sat. 9:00–2:00 PM / 20 weeks / 3 hour classes

Starting: (offered 5 times during the year)

Acting Productions (AP) AP_1 Professional Acting I

Thur. 6:00–8:00 PM / 13 weeks / 2 hour classes

Starting: (offered 4 times during the year)

AP_2 Professional Acting II

Thur. 6:00–9:00 PM / 13 weeks / 3 hour classes

Starting: (offered 4 times during the year) AP_3 Acting Productions III

Mon. 6:00–9:00 PM / 13 weeks / 3 hour classes

Starting: (offered 4 times during the year)

Theater & Stage Productions (TSP)

TSP_1 Professional Theater & Stage Productions I (Youth)

Tues. 5:00–7:00 PM / 13 weeks / 2 hour classes

Starting: (offered 4 times during the year)

TSP_2 Professional Theater & Stage Productions II (Adult)

Tues. 7:00–10:00 PM / 13 weeks / 2 hour classes

Starting: (offered 4 times during the year)

Personal Development PD DP_1 Rediscovering yourself – Motivational Program I

Wed. 6:00–9:00 PM / 16 weeks / 3 hour classes

Starting: (offered 3 times during the year)

PD_2 Getting back to work – Motivational Program II

Thur. 6:00–9:00 PM / 9 weeks / 3 hour classes

Starting: (offered 5 times during the year)

Proper Etiquette (PE)

PE_1 Youth Program

Tues. 6:00–8:00 PM / 8 weeks / 2 hour classes

Starting: (offered 5 times during the year)

PE_2 Adult Program

Tues. 6:00–9:00 PM / 8 weeks / 3 hour classes

Starting: (offered 5 times during the year)

PE_3 Adult Tea Program

Thur. 6:00–9:00 PM / 10 weeks / 3 hour classes

Starting: (offered 5 times during the year)

Personal Marketing & Advertising (MKP) PMK_1 Self-Promotional Mkt. & Adv. Skill Building

Sat. 9:00–12:00 AM / 8 weeks long / 3 hours per class.

Starting: (offered 2 times during the year)

Fashion & Design (F&D)

F&DE_1, F&DM_1, F&DS_1, F&DS_2, F&DS_3

Sat. 9:00–12:00 AM / 8 weeks long / 2-3 hours per class.

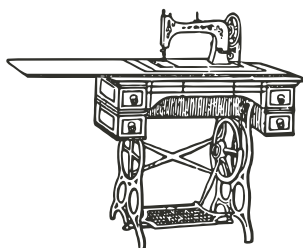
Starting: (offered 2 times during the year)



Workshops

All workshops are booked based on availability and offered during the week and on weekends. Please call and inquire with our career advisors for the next scheduled workshop.

Workshop/Seminar Name <i>Description</i>	No. of clock hours	Maximum no. of students	Minimum no. of Students	Cost
TV & Film Camera Techniques <i>Concentrated study on camera techniques</i>	4	12	4	\$250.00
TV & Film Lighting Techniques <i>Concentrated study on lighting techniques</i>	4	12	4	\$250.00
TV & Film Audio Techniques <i>Concentrated study on audio techniques</i>	4	12	4	\$250.00
TV & Film Setup Techniques <i>Concentrated study on setup techniques</i>	4	12	4	\$250.00
Photography Camera Techniques <i>Concentrated study on camera techniques</i>	4	8	4	\$250.00
Photography Lighting Techniques <i>Concentrated study on lighting techniques</i>	4	8	4	\$250.00
Photography Setup Techniques <i>Concentrated study on setup techniques</i>	4	8	4	\$250.00





Workshops

Continued

	No. of clock hours	Maximum no. of Students	Minimum no. of Students	Cost
Modeling - Photo application review 4 Children <i>Educating parents on photo shoots for children</i>	4	15	4	\$250.00
Modeling - Photo Preparation Review <i>Concentration on photo shoot preparation</i>	4	15	4	\$250.00
Modeling - Specialized Runway Techniques <i>Concentrated study on runway techniques</i>	4	15	4	\$250.00
Acting - Character Development Techniques <i>Concentrated study on character development techniques</i>	4	15	4	\$250.00
Acting - Audition Techniques <i>Concentrated study on auditioning techniques</i>	4	15	4	\$250.00
Theater & Stage - Character Development Techniques <i>Concentrated study on character development techniques</i>	4	15	4	\$250.00
Theater & Stage - Voice & Body Projection <i>Concentrated study on voice & body projection techniques</i>	4	15	4	\$250.00
Theater & Stage - Stage Development <i>Concentrated study on stage development techniques</i>	4	15	4	\$250.00
Personal Development - Specialized Theory <i>Concentrated study on your own personal character development</i>	4	15	4	\$250.00
Personal Development - Back 2 Work Prep <i>Concentrated study on your own personal presentation for that job interview</i>	4	15	4	\$250.00
Etiquette - Social Events <i>Concentrated study on professional social events</i>	4	12	4	\$250.00
Etiquette - Communications <i>Concentrated study on professional business communications</i>	4	12	4	\$250.00
Marketing & Advertising - Personal Overview <i>Concentrated study on personal marketing techniques</i>	4	15	4	\$250.00

Try a workshop first, credits transfer to full certification if you proceed.

All workshops are booked based on availability and offered during the week and on weekends. Please call and inquire with our career advisors for the next scheduled workshop.

NOW ENROLLING



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www.AcapMichigan.com